





Annual Report





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**Akshay Tandon** 

Founder & Non-Executive Chairman

## **Non-Executive Chairman's Note**

Dear friends,

It has been a long and tough 2020. I hope you have been well.

While the last few months have been less than ideal, we are proud to say we had a fantastic season. The AIFF recognised our Little Gaurs League amongst the top 10 Golden Baby Leagues in the country. Seeing the number of teams participate in our League grow by three times and the number of girls playing regular football through the competition going up from just 5 to 230, is an incredible feeling and a validation of our efforts! We also won the 'Best Action towards Sustainable Development Goals' award at the Global Goals World Cup in New York; the event being held during the prestigious United Nations General Assembly Week. I am extremely proud of the Foundation, taking such giant strides to make football an equal opportunity sport.

As the Foundation completes 3 years, we have now become fully equipped to run grassroots programs effectively. Throughout this year, the focus has been on creating a more meaningful impact on children by providing them with regular gametime. Each initiative has been developed keeping in mind the long-term impact it will have on children and the sport. With this we hope to produce rich results for Goan football in the years to come.

This year, I am most excited about the various new initiatives that we have in the pipeline. While COVID-19 may have delayed the start of our League, we are excited to adapt to changing times. We have launched an online 'At home' football programme, with the objective of engaging young players with football and keep the passion for the game alive. In addition to all the other initiatives of the Foundation, this will help us reach more children across Goa and India. Moreover, this unplanned break from on-ground activities has also allowed us the time to extensively work on a robust grassroots leadership and coaching programme, which in the years to come will help individuals across India create community-based football programs in various parts of the country. More on this soon!

While this has been a tough time for sports and football, our focus is the development of our programs for the future. We are introspective and have reprioritized but we remain focused on our vision - to develop a culture of football in the nation.

Sincerely, Akshay Tandon Founder and Non-Executive Chairman Forca Goa Foundation

# A letter from the Foundation

The 2019-20 season has been a roller-coaster ride! We started the football calendar year in July 2019 with a visit to the Premier League, learning a great deal about the ethos of the competition and clubs when it comes to community development.

In the same vein, we got an opportunity to represent India in two global events that recognize the power of sport in our collective endeavour of achieving Sustainable Development Goals. The first one was the UNESCO SDG Funshop in South Korea where young leaders across the globe came together to share invaluable experiences of championing causes through various sports. The second one was the Global Goals World Cup where the Foundation was given the award for 'Best Action towards Sustainable Development Goals'. In February 2020, we even had the EU Ambassador to India felicitate the Foundation on our efforts to champion the Fairtrade movement.

Moving forward our team took on an ambitious target of increasing the number of players and teams playing in our Little Gaurs League. From 36 teams participating in the 2018-19 season; we wanted to aim for 80 teams to register! You can imagine our joy when the final number of teams participating stood at 109. By the end of the season, we were extremely proud that the Little Gaurs League was recognized by the AIFF as one of the Top 10 Baby Leagues in the country!

What was even more satisfying for us was our ability to create a platform for girls to confidently play football. Over 200 girls took to the pitch and their enthusiasm sowed the seed for us taking a pledge to make football an equal playing field.

Our campaigns around #GirlsScoreGoals and #GrowWithTheGame saw tremendous positive support which enabled us to reach out and make parents, schools, communities understand the value of starting to play football at an early age.

This year also marked the start of our 'Focused Communities' initiative - where we use context specific interventions with partnered communities that can benefit from using the sport. From providing twice a week coaching to a school of underprivileged children that does not have a sports programme, to using football as a tool for developing life-skills amongst specially-abled individuals - this initiative showed us the power of football!

While the crests of the year were skyrocketing, the troughs were extremely challenging as well. The Covid-19 pandemic has thrown a spanner in the works for all sectors and while our plans to conduct sessions to create more coaches in April and May was brought to a halt, the State of Goa was facing far more grave issues. We had the privilege to help certain volunteer groups and NGOs with backend support during their on-ground relief work, especially for the migrant population.

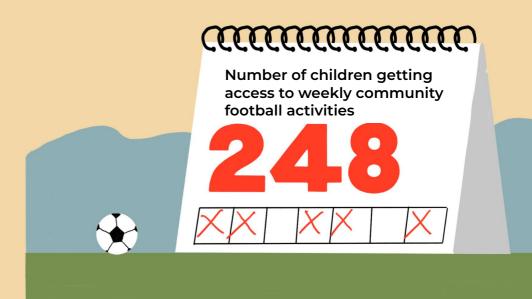
We also faced an unfortunate setback with one of our key sponsors (even before the pandemic situation grew in India). After we performed our contractual obligations, the publicly listed company abruptly terminated the contract citing issues at their front, without having paid any contractually agreed dues. The matter is sub-judice and will go through a legal trial.

The economic effect of the pandemic does loom large on the upcoming season but our vision to develop football at the grassroots remains resolute. Working on grassroots initiatives for the past 3 years, has helped us determine the gaps in the ecosystem as well as understand what we can do to make India a footballing nation. With this objective, we have created a paper called 'Growing with the Game' - which makes the case for grassroots football in India and is available on our website for download. Furthermore, we are constantly having a dialogue with various entities - NGOs, corporates, publications, state associations and sporting bodies to spread the word about our vision as well as collaborate with them to kickstart a grassroots football movement!

The Foundation defines grassroots football as organised football for children under the age of 12 where young players grow up playing the game locally and regularly in a safe and inclusive environment

Number of teams participating in the **Little Gaurs League** Total number of children participating in the **Little Gaurs League** 











# Recognition

# Visiting the Premier League Headquarters

In July 2019, Nathaniel D'costa, Senior Manager at the Forca Goa Foundation along with representatives from the Goa State Council of Educational Research and Training, coaches from Delhi Dynamos and delegates from the Delhi Government's Education Department visited England to learn about the Premier Skills Primary Stars project and how it was executed.



The trip was organised by the British Council in India and the Premier League. During the week-long trip, they visited West Ham United, Aston Villa, West Bromwich Albion, Burton Albion, and Lleyton Orient football clubs. At each of these clubs they saw how the 'Primary Stars' project was run and the value it brought to children and schools. Each club showed them different aspects of the Primary Stars project and the way it allowed them to engage with their community. The project amalgamates learning vital concepts across different subjects such as Math, English while using football as a tool to simplify and make learning fun!

During this period he also interacted with executives from the Premier League and discussed our work in India. One particular highlight was showcasing the work done by Forca Goa Foundation to the community heads of the Premier League and British Council.

It was a fascinating trip to visit big Premier League clubs and experience British football culture first hand. It was also exciting to see how football can do so much for the development of communities and help bring people together.

We are thankful to the British Council and the Premier League for this opportunity and we also want to thank the clubs for their hospitality.

### Global Goals World Cup, New York



Having won the first ever Indian Edition of the Global Goals World Cup in Feb 2019, the Forca Goa Foundation qualified to represent India on the international stage at the Globals Goals World Cup Final in New York in September 2019. The event is a 5 a-side football tournament for women which aims to highlight the power of entities that are championing the 17 Sustainable Development Goals.

It was held during the prestigious UN General Assembly week and in attendance we had the noted actor, film producer and UNDP Goodwill Ambassador Nikola Coster-Waldau, along with Kelly Nascimento, daughter of the legendary footballer Pele and a number of delegates from the United Nations.

What we love about this competition is that it gives an opportunity for players to champion one or more SDG's and advocate the same. Later they are given a platform to exhibit the work they are doing for SDGs. It leverages the power of sport beautifully and we felt blessed to be a part of the event.

Our team consisted of Sneha Fernandes, Simone Lalwani, Avia Vas, Velanie Fernandes, Yadnya Parwar and Joyvi Fernandes and was managed by our Community Development Manager, Ishita Godinho. Unlike a regular football match, teams scored points basis four aspects - number of goals scored, best action towards achieving the SDGs, crowd support and lastly originality of team style.



We were thrilled and honoured to win the most prestigious award of the event - 'Best Action towards Sustainable Development Goals.' Getting this recognition at the global stage gives us validation about our work and we will continue championing these important issues.

#### The Forca Goa Foundation champions 3 of the 17 SDGs;







We showcased how we champion SDG 3 through our initiatives and workshops - The Little Gaurs League, football festivals, focussed communities and workshops on nutrition and mental health. Sport perhaps is one of the most gender biased industries and hence we support SDG 5 by getting more girls to play football as well as encourage more women into full-time football coaching. The sport belongs to women as much as it does to men!

The first female football coach with the Foundation is Josline D'Souza and her presence has led to a higher number of participation by girls in all our initiatives. The Foundation also has an U12 league exclusively for girls to increase the number of girl participants in the League.

Lastly for SDG 12, our young champions are more aware and conscientious about their surroundings – apart from waste management workshops and clean-up drives, we are also the first organization in India to order Fairtrade certified footballs and use it in our training as well as matches. Taking the Fairtrade pledge is crucial for us, as we are able to break down complex subjects like 'responsible consumption' into simple questions such as 'where does my football come from, how is it made?' We believe this can be a trigger for a young mind to become curious about other products as well.

### **UNESCO SDGs Funshop**



Our Community Development Manager Ishita Godinho attended the UNESCO Sports and SDGs Youth funshop in Seoul, South Korea from the 5th to 8th September 2019. Ishita, a youth activist who firmly believes in utilising sports for the development of society, joined around 70 other young sports enthusiasts, who represented 28 countries across the Asia-Pacific.

The purpose of the Funshop was for these individuals to exchange ideas, learn from each other and improve their programmes. They got the opportunity to attend various sessions taken by experienced facilitators to deliver capacity-building modules. Through these sessions, participants gained a deeper understanding of the role that sport can play in achieving the SDGs. At the end of the workshop, each participant was invited to be a part of the Youth and Sport Task Force.

Sessions revolved around utilising best practices for program management, fundraising, theories of change, how to utilise social media for sports development, impact assessment, and the importance of partnerships. Many discussions were also based on the issue of gender equality and most of the participants had powerful stories to share. Ishita also learnt how different types of sports are being used to create impact and about the cultural barriers which sport can overcome.

In one discussion, Ishita recalls, "We discussed how to get more girls involved in sports. One of the barriers in India is the fact that women are not encouraged to participate in sports in the same way women are in a country like New Zealand." This not only hinders from being an equal field for women but also bolsters the patriarchal mindset of the society. She came back with an enlightening experience and a lot of resources to help her enhance her work.





### **EU Ambassador Falicitation**



His Excellency, Ugo Astuto, European Union Ambassador along with Environment, Energy & Climate Change Counsellor, Ms. Henriette Faergemma visited Goa and met with the Forca Goa Foundation team, giving us the opportunity to present our work towards the Sustainable Development Goals.

The Ambassador was hosted by Mr. Akshay Tandon, Founder, Non – Executive Chairman of the Forca Goa Foundation and the President of FC Goa, along with Miss. Devina Singh from Fairtrade India.

The three core pillars of the Foundation were explained to the Ambassador- Football, Sustainability and Empowerment. We also discussed the Fairtrade movement aimed at empowering workers by ensuring they have proper working conditions and fair wages. The Foundation has sourced 1800 Fairtrade footballs between 2018 – 2020 from a Fairtrade certified factory in Jalandhar. By sourcing these footballs we ensure that our footballs come from a factory where workers are treated fairly.

Speaking on the occasion of the event, H.E Ugo Astuto said, "The commitment of Forca Goa and the football team towards sustainable consumption and production sets a good example that every initiative counts and I hope they will continue on this journey with the same enthusiasm that I have witnessed today." He then handed a certificate to the Foundation for our efforts.

### Girls in the Lead

In February 2020, the Foundation was invited to take part in the 'Girls In The Lead' workshop organised by Naz Foundation. Our Community Development Manager Ishita Godinho, who attended the workshop, met representatives of different not-for-profit organisations that believe in utilising sports for development. Other organisations who participated were Apnalaya India, Dream a dream, Hi 5, Slum Soccer, Pro Sport Development, Magic Bus, OSCAR Foundation, Shaishav Child Rights, Enabling Leadership Global, and Yuwa.

The workshops allowed the participants to share their experiences and best practices they follow. We at the Foundation have always believed in making sport an equal playing field and it's heartening to see some inspiring organizations on the same path!

### **National Girl Child Day**



National Girl Child Day is celebrated in India to generate awareness about girls' rights. As football is an effective tool for the empowerment of girls and women, the AIFF invited us to join in the celebration by conducting football activities for girls in Goa.

We reached out to St, Thomas Girls High School with the help of Princess Pea. A football festival was organised for them on 24th January and we saw approximately 60-70 girls take part. Watching the girls learn and play football was a wonderful experience. The appreciation certificate we received from AIFF was the cherry on top!



From 36 teams participating in the first year, the League grew bigger in the 2019-20 season:

| <b>2018-19</b><br>350 | <b>2019-20</b><br>957                       |
|-----------------------|---|
|                       | 957   |
| 36                    |   |
|                       | 109   |
| 5                     | 241   |
| 2                     | 3   |
| North Goa             | North Goa                                   |
| South Goa             | Central Goa                                 |
|                       | South Goa                                   |
| U8, U10               | U6, U8, U10, U12                            |
| -                     | For parents, coaches as well as the players |
|                       | North Goa<br>South Goa                      |

The success of the competition led to it being named as one of the top 10 Golden Baby Leagues in India by the All India Football Federation. While the U6, U8 and U10 leagues were mixed gender leagues, the U12 was an exclusive girls league so as to increase the participation of girls in the league and close the gender gap.







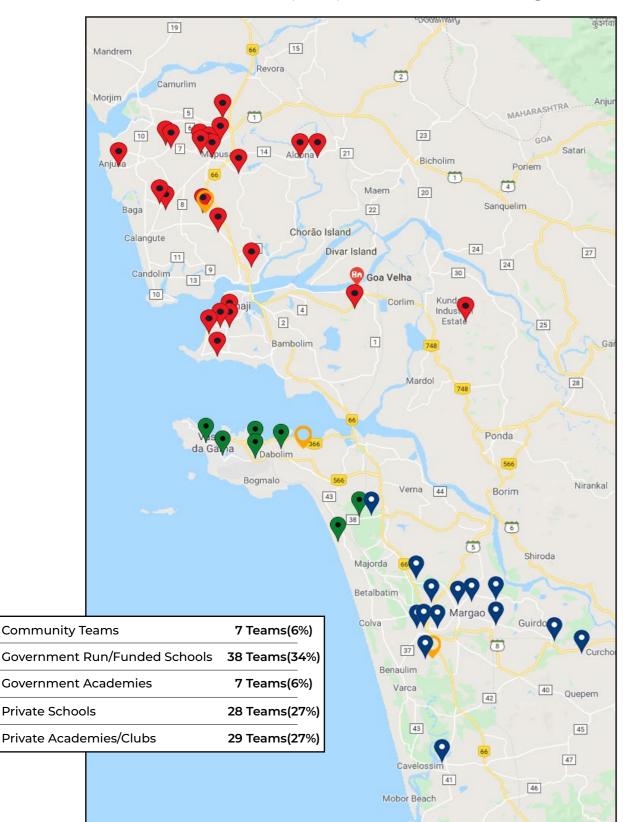




The league is not restricted to only schools or academies, it follows an 'open-format' where teams can be formed in the different age categories by simply getting a few children together and giving them the opportunity to play regularly.

This means a few teams came from outside institutional structures thanks to initiative taken by individuals who rallied their communities to field a team!

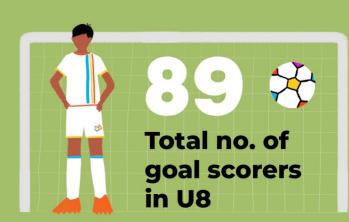
Places in Goa from where the teams participated in the Little Gaurs League:

















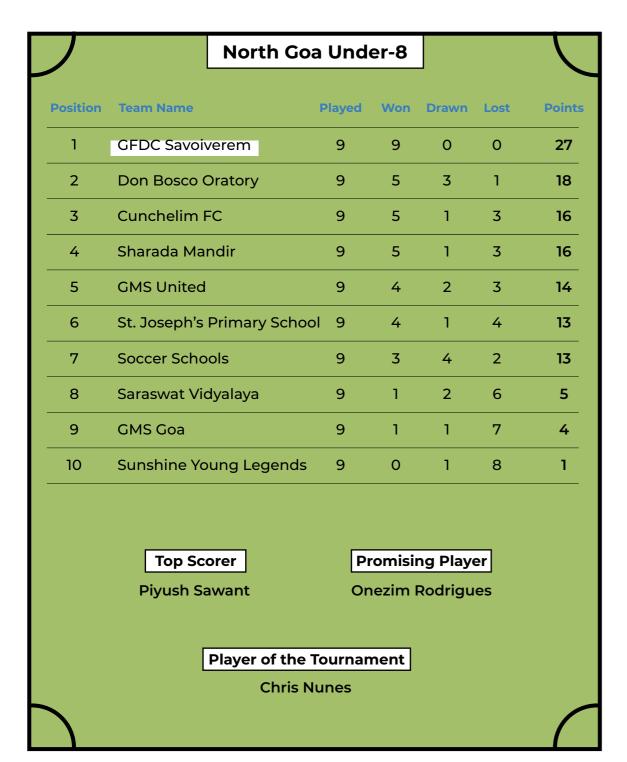
## **League standings and stories**

|    | /       |                | North       | Goa U   | nder     | -6       |       |        |
|----|---------|----------------|-------------|---------|----------|----------|-------|--------|
| Po | sition  | Team Name      | 2           | Played  | Won      | Drawn    | Lost  | Points |
|    | 1       | Play Goa A     | <b>^*</b>   | 6       | 4        | 2        | 0     | 14     |
|    | 2       | GMS Unite      | ed          | 6       | 4        | 2        | 0     | 14     |
|    | 3       | Don Bosc       | 0           | 6       | 4        | 0        | 2     | 12     |
|    | 4       | Cunchelin      | n FC        | 6       | 2        | 2        | 2     | 8      |
|    | 5       | Play Goa I     | 3           | 6       | 2        | 0        | 4     | 6      |
|    | 6       | GMS Goa        |             | 6       | 1        | 0        | 5     | 3      |
|    | 7       | Saraswat '     | Vidyalaya   | 6       | 1        | 0        | 5     | 3      |
| ,  | *Won by | y goal differe | nce         |         |          |          |       |        |
|    |         | Top Sc         | orer        |         | Bron     | nising P | lavor |        |
|    |         | Brooke D       |             | 2       |          |          | andes |        |
|    |         |                |             |         |          |          |       |        |
|    |         | Г              | Dlaver of   | ho Tour | D D PC C | •        |       |        |
|    |         |                | Player of t | ne rour |          | ic       |       |        |
|    |         |                | Vivac       | are     |          |          |       |        |



Vivaan Furtado, who played for Play Goa A in the Under 6 age category was one of the star performers in the Little Gaurs League. He played incredibly well, scoring 27 goals for his team and leading his team to many wins. He also scored a hattrick in a tie breaker game against GMS United which helped Play Goa A secure the top spot in the table. His consistent performance throughout the League earned him the Player of the Tournament award. His parents were proud to see Vivaan playing so well in this League.

Vivaan started playing football when he was 4 years old and his parents are fully supportive of him following his dreams. His maternal grandfather was a Salgaocar sports club stalwart and this young footballer is all set to follow the same path. The LGL was Vivaan's first experience of a competitive tournament and his parents tell us that he was thrilled with the opportunity and encouragement he received. He has learned that with all the hard work he can reach great heights.





# Christy Nunes

Christy Nunes - the super mom who fielded a team in the Little Gaurs League!

"The biggest inspiration and reason for me to create a team and participate in the League was my son Chris who walks, talks, eats, and dreams football." says Christy.

Christy Nunes is a parent who decided to field a team in the Little Gaurs League (LGL) so that she could fulfill her son's wish of playing in the League. Her first task was to assemble a team and it wasn't as easy as it sounds. She faced many difficulties while searching for players. She first started from the football academy her kids attend as well as talking to a few coaches whom she knew.

Finally, she went to the Sharada Mandir school. All the children who played regular football had already enrolled for LGL and the ones remaining were those who had just started playing football. She wasn't sure how the team would perform given that they had no coach and all the players were new to the game. But she couldn't let her son down and the Sharada Mandir team enrolled in the Little Gaurs League U8 category in the North Zone.

However, the team lacked training experience initially - which was crucial as they were playing together for the first time. As a result, they lost the first 3 games of the League. The kids were super disappointed and Christy spent a lot of time and energy to search for a coach who would take up this challenge. After searching for a while, they managed to get Coach David on board.

From then, there was no looking back. The kids practiced regularly with Coach David. The turnaround was impressive. They started winning matches making the kids happy and confident! The Sharada Mandir team finished 4th in the league and Christy recalls how satisfied she felt. The Foundation is in awe of parents like Christy as we need such role models to build a culture of grassroots football in India!

#### North Goa Under-10

| Positio | n Team Name                   | Played | Won | Drawn | Lost | Points |
|---------|-------------------------------|--------|-----|-------|------|--------|
| 1       | St. Joseph's High School      | 14     | 13  | 0     | 1    | 39     |
| 2       | Apollo Football Academy       | 14     | 12  | 0     | 2    | 36     |
| 3       | GMS United                    | 14     | 9   | 3     | 2    | 30     |
| 4       | Don Bosco Odxel               | 14     | 9   | 3     | 2    | 30     |
| 5       | Cunchelim FC                  | 14     | 9   | 2     | 3    | 29     |
| 6       | Campus MRD7                   | 14     | 9   | 2     | 3    | 29     |
| 7       | GMS Goa                       | 14     | 8   | 1     | 5    | 25     |
| 8       | Anjuna Celtics                | 14     | 7   | 3     | 4    | 24     |
| 9       | GFDC Savoiverem               | 14     | 6   | 0     | 8    | 18     |
| 10      | Laxmi Prasad Sports Club      | 14     | 4   | 1     | 9    | 13     |
| 11      | Sunshine Vamos                | 14     | 3   | 2     | 9    | 11     |
| 12      | The Ardee School              | 14     | 3   | 0     | 11   | 9      |
| 13      | Saraswat Vidyalaya High Schoo | l 14   | 2   | 0     | 12   | 6      |
| 14      | Sunshine Stars                | 14     | 1   | 1     | 12   | 4      |
| 15      | United Front                  | 14     | 0   | 2     | 12   | 2      |

**Top Scorer** 

**Ulysse Fernandes** 

**Promising Player** 

Raj Singh

Player of the Tournament

**Shawn Fernandes** 



Ulysse

Ulysse Fernandes started playing when he was 3 years old. His mother tells us that he, his father and his cousin all love football. He could spend the whole day playing if he got the chance. What Ulysse loves the most about football is participating and winning.

Ulysse's performance at the Little Gaurs League was phenomenal scoring 21 goals for his team - GMS United and making him win the Top Scorer award. This helped his team to stay in the hunt for the top spot throughout the U10 league in the North zone.

While talking to us, his mom said that everyone at home is extremely proud of Ulysse playing so well. She will surely see if she can enroll him in a football school in the future, if that's where his passion lies. We hope this amazing player keeps his love for the game alive and wish to see him achieve much more in the years to come.

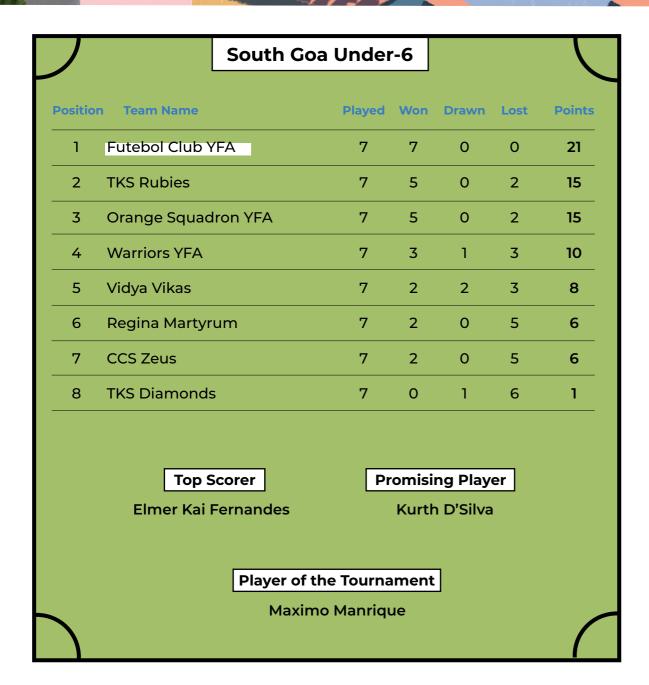




Jazmine Fernandes was a part of Princess Pea - St Thomas team in the exclusive U12 girls league. She was 10 years old when she started playing football. Her family had a footballing background and this influenced Jazmine to begin her journey in the sport. Jazmine always keeps in touch with the game by practising for 1.5 hours everyday. Unlike others, Jazmine has a different perspective regarding what she likes most about the game. She likes to watch penalty shoot-outs as she thinks it's the most exciting part of the game and happens very rarely in a knockout tournament.

Princess Pea - St Thomas were runners up in the League and Jazmine showed tremendous display and consistent performance on the field. She was awarded with the Promising Player of the League trophy for her splendid performance. Her parents are very happy and proud of how she performed during her matches.

Her mother tells us that Jazmine has gained more confidence in herself and in her teammates during the matches in Little Gaurs League. Jazmine says that she has improved on her shooting accuracy over the course of the League and really enjoyed being a part of the League.



VI C



Our South Under 6 Most Promising footballer Maximo Manrique began his footballing journey at an early age of 4. His father was a player for his state in Colombia. With his roots belonging to the home country of some top footballers like James Rodriguez and Radamel Falcao, Maximo has a natural inclination towards football. His parents are happy to see him play and compete and encourage him to improve his skills.

Maximo loves the game and practices for a couple of hours daily. He pushes himself to improve further and enjoys being a part of the team. His parents would like him to take part in club football in the future and we are sure he'll have the flair of a top Colombian footballer!

# South Goa Under-8

| Position | Team Name           | Played | Won | Drawn | Lost | Points |
|----------|---------------------|--------|-----|-------|------|--------|
| 1        | Futebol Club YFA    | 10     | 9   | 0     | 1    | 27     |
| 2        | GFDC - Navelim      | 10     | 7   | 2     | 1    | 23     |
| 3        | Orange Squadron YFA | 10     | 7   | 0     | 3    | 21     |
| 4        | Manovikas           | 10     | 6   | 2     | 2    | 20     |
| 5        | TKS Corals          | 10     | 4   | 2     | 4    | 14     |
| 6        | Vidya Vikas         | 10     | 3   | 3     | 4    | 12     |
| 7        | Warriors YFA        | 10     | 3   | 3     | 4    | 12     |
| 8        | TKS Sapphires       | 10     | 3   | 2     | 5    | 11     |
| 9        | CCS Hercules        | 10     | 3   | 2     | 5    | 11     |
| 10       | Regina Martyrum     | 10     | 1   | 2     | 7    | 5      |
| 11       | CCS Apollo          | 10     | 0   | 0     | 10   | 0      |
|          |                     |        |     |       |      |        |

**Top Scorer** 

**Promising Player** 

**Warren Rodrigues** 

**Jovan Gomes** 

Player of the Tournament

Soham Mane



Soham

Soham wowed us with his talent during the Little Gaurs League and this talented player wants to play for the National team someday. He also wants to play for an International team in the future and meet Cristiano Ronaldo. According to his mom, our young star wants his idol to see him play and will not be satisfied unless Ronaldo himself appreciates his game.

Soham was 2 years old when he saw some boys playing on the street and learned about football. He soon started to play with his neighbours and by the age of 5, his parents had enrolled him at the Youth Futsal Academy. Soham is always thinking of how to get better in football and spends almost 3 hours every day, working on improving himself. His parents are delighted with the way he has improved his skills and is on his way to becoming a great player.

When he took part in the Little Gaurs League in the YFA U8 team, his parents were happy to see him experience regular competitions against so many teams. Soham showcased great skills in the League and scored 12 goals in 10 matches. Not only did he help his team YFA top the League table with 27 points, but Soham also received the Best Player Award in the U8 category for his performance.

### South Goa Under-10

| Position | Team Name           | Played | Won | Drawn | Lost | Points |
|----------|---------------------|--------|-----|-------|------|--------|
| 1        | SFX Boys Fatorda    | 14     | 12  | 2     | 0    | 38     |
| 2        | GFDC Navelim        | 14     | 11  | 3     | 0    | 36     |
| 3        | Futebol Club YFA    | 14     | 11  | 2     | 1    | 35     |
| 4        | St. Anthony Junior  | 14     | 10  | 1     | 3    | 31     |
| 5        | Super Creation      | 14     | 8   | 5     | 1    | 29     |
| 6        | Agnelites           | 14     | 7   | 3     | 4    | 24     |
| 7        | Warriors YFA        | 14     | 6   | 1     | 7    | 19     |
| 8        | Manovikas           | 14     | 5   | 3     | 6    | 18     |
| 9        | St.Joseph's Chandor | 14     | 5   | 2     | 7    | 17     |
| 10       | TKS Topaz           | 14     | 4   | 2     | 8    | 14     |
| 11       | TKS Emeralds        | 14     | 4   | 2     | 8    | 14     |
| 12       | Vidya Vikas Academy | 14     | 2   | 3     | 9    | 9      |
| 13       | GDFC Maina SC       | 14     | 1   | 4     | 9    | 7      |
| 14       | Orange Squadron YFA | 14     | 0   | 3     | 11   | 3      |
| 15       | CCS Spartacus       | 14     | 0   | 2     | 12   | 2      |
|          |                     |        |     |       |      |        |

Top Scorer
Sam Pereira

Promising Player

Keyaan Kuknoor

Player of the Tournament

Jaden Pinto



Jaden

Jaden Pinto was a part of the U10 League winners SFX Boys Fatorda. He began his footballing journey in the year 2016. Former FC Goa goalkeeper Luis Barreto plans sessions for Jaden.

Jaden's favorite part about the game is scoring goals. He managed to score 17 goals in the League and was adjudged the Player of the Tournament. Scoring 17 goals was indeed a remarkable feat for Jaden especially because it's a huge number of goals for a defender. Jaden's shooting accuracy is considered as his best attribute and he did score quite a few long range goals in the LGL.

Jaden's parents feel that he still has a lot of scope for improvement in his game. His parents acknowledged the LGL and said that it was a great experience for Jaden to show his capabilities and winning the League was a proud moment for him.





Naomi

Naomi Viegas played for the Manovikas team in the South zone of the Little Gaurs League. She was awarded the Player of the Tournament for her excellent performance. She showed great skills on the pitch and scored some amazing goals for her team.

Naomi started football at the age of 10. Her inspiration, her uncle Mingule Rodrigues who plays for the Salcete and Sesa team. She loves attacking and defending in equal measure and takes time out every day to practice her football drills.

Her parents feel that since she has started playing regularly her focus has improved and she has started involving herself in the development of her game and her team. Seeing her deliver good performances in the Little Gaurs League, they want her to keep improving and perform at the club and state level.

We are sure Naomi will keep the love for football alive and inspire many other girls to start playing and achieve their dreams!



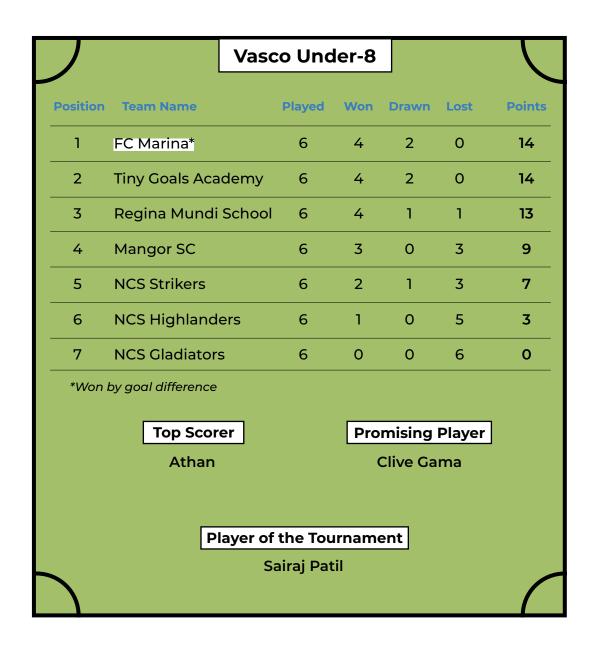


Zacarius first kicked a football when he was 4 years old. Since then he has fallen in love with this game. He likes to score goals as a striker and his family wishes to see him play for the National team

one day.

Out of the 19 goals scored by his team, Zacarius scored 14 of them! He consistently scored goals in every match which allowed him to grab the Top Scorer award in U6 age category. He also helped his team remain unbeaten in the league which helped them clinch the title in the U6 age category.

Zacarius' parents were very happy with the way he performed in the League. "Scoring the highest number of goals and getting a trophy was the most cherished moment for Zacarius" says his mother.





Sairaj Patil was the captain of the U8 Regina Mundi team. The team gave some amazing performances and Sairaj scored 8 goals in the league, 4 of them in a single match! He received the Best Player award for his stellar performance, making his parents very proud!

While his mother was an athlete in her school days, his brother Manas currently plays for the FC Goa U16 team. His parents hope that Sairaj too will continue playing and follow in his brothers footsteps.

Sairaj developed an interest in playing football at a young age and his parents enrolled him in a football academy when he was four and a half years old. When asked what he likes about football, he says he loves to dribble past defenders and score goals the most. Apart from taking sessions at the Regina Mundi School's Academy for 2 hours thrice every week, he spends most of his time practicing at home or playing with friends.

We hope his football journey gets him more accolades and that the Patil brothers continue to make us proud.

#### Vasco Under-10

| Position | n Team Name             | Played | Won | Drawn | Lost | Points |
|----------|-------------------------|--------|-----|-------|------|--------|
| 1        | Salgaocar Football Club | 10     | 10  | 0     | 0    | 30     |
| 2        | Regina Mundi Academy    | 10     | 9   | 0     | 1    | 27     |
| 3        | FC Marina A             | 10     | 8   | 0     | 2    | 24     |
| 4        | Tiny Goals Academy      | 10     | 7   | 0     | 3    | 21     |
| 5        | Mangor SC               | 10     | 5   | 1     | 4    | 16     |
| 6        | FC Marina B             | 10     | 3   | 2     | 4    | 11     |
| 7        | Regina Mundi School     | 10     | 2   | 3     | 5    | 9      |
| 8        | Twinkling Stars         | 10     | 1   | 2     | 7    | 5      |
| 9        | NCS Spartans            | 10     | 1   | 1     | 8    | 4      |
| 10       | NCS Net Busters         | 10     | 0   | 2     | 8    | 2      |
| 11       | NCS Shooters            | 10     | 0   | 1     | 9    | 1      |
|          |                         |        |     |       |      |        |

Top Scorer

Promising Player

Vallen Menezez

Skyler D'cunha

Player of the Tournament

Vegan Calado



Skyler

Our Vasco U-10 Most Promising Player Skyler D'cunha started playing football at an early age of 3. Skyler comes from an active footballing family wherein his father, uncle and cousin are all footballers. A lot of his day on a regular basis goes in playing and practising football drills.

Skyler netted a total of 7 goals for his team. His creativity with the football earned him a lot of praises from his teammates as well as the opponents. Skyler's team Tiny Goals grabbed a 4th place finish in a tightly contested U10 League. He feels that playing the game keeps him fit and putting in good performances every game gives him tremendous happiness.

Skyler's parents are very supportive of their son playing football and would love to assist him in case he decides to pursue a career in football. The League also helped him gain a lot of experience and improve on his skills since he got an opportunity to compete against different players and teams.



**Top Scorer** 

**Promising Player** 

Vinoshka Fernandes

Shrishti Saraj

Player of the Tournament

**Stoika Fernandes** 



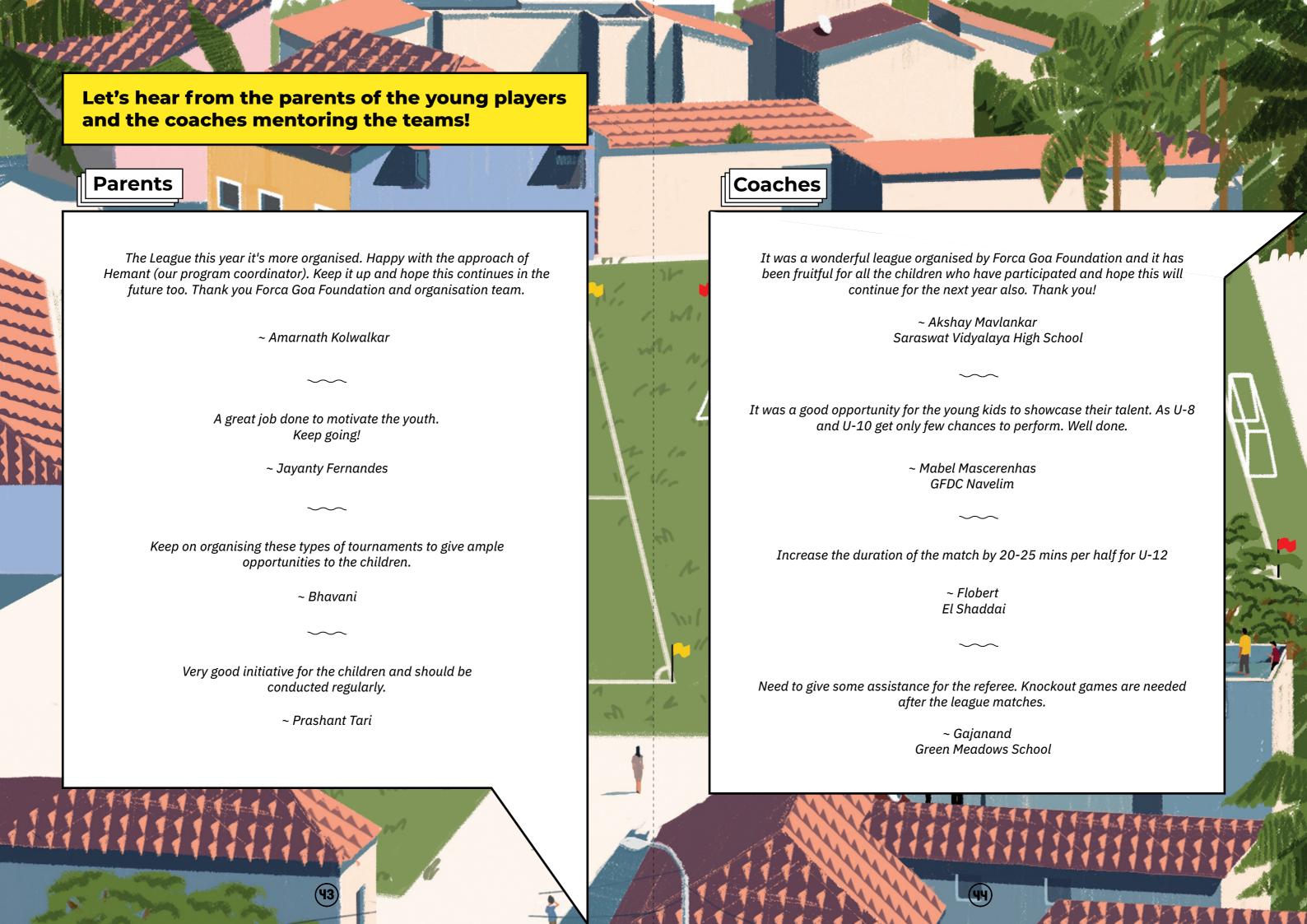


# Tiny Goals Mcademy

Tiny Goals Academy was started in Cansaulim by Coach Cady Furtado in the second half of 2019 with the aim to have training sessions for the kids in the area. They started with a free camp during the Diwali vacation to try and build the interest of the community in football. The idea was to develop grassroots football in the area by training kids under the age of 12 years. The camp was free of cost to all children and they registered around 60 kids. After that, they were not able to continue with regular training for a long stretch due to school commitments.

In January they registered their teams for the Little Gaurs League in Vasco. Their training had such an impact on the students that most of them were eager to play. They were able to field a team in each of the 4 age categories, thus, giving a chance to all the students they trained in their camp. Coach Cady Furtado says he is happy that the kids got a chance to showcase their talents and play regularly. Each match was a learning experience irrespective of whether they won or lost.

The Academy did end up taking 2 trophies home. Their U12 girls' team ranked 1st in the League and the U8 ranked 2nd. Cady was happy with the success and hopes to see the children play for big clubs in the future.



# Focussed Communites



Total number of children getting weekly training through this initiative: 248

The ultimate aim through this program is to promote the sport and use it for development of life skills among children. Keeping this objective in mind the Foundation works with:

1. Organizations that strive to integrate individuals who have developmental disabilities into society. Since our coaches are trained to work with specially abled kids, our goal is to develop a curriculum that can be used by coaches, educators and organisations that work with special needs groups.

### **Owl House**



The Foundation believes football is a powerful medium for social development and inclusion. Keeping this belief in mind, the Foundation has partnered with The Owl House located in Aldona, Goa. The Owl House is a not-for-profit organisation working on a community service initiative towards helping individuals with intellectual/developmental disabilities. Through these sessions, we utilise sports as a tool for positive development of the individuals who participate.

We hold weekly sessions with them to execute and develop a football based curriculum that can help these individuals learn and develop through football. The programme includes sessions that help individuals to build skills such as – improving their balance and coordination, participating in the world by learning to work in teams, as well as learning to follow instructions. A crucial aspect of these sessions is tracking individual progress.

Along with the team at Owl House we have developed a session-wise tracking mechanism that can help us understand which activities have the highest impact in terms of learning and growth. Our aim is to help integrate these individuals into society through our trained coaches who ensure that they learn and have fun while they play.

Our association with Owl house began in July 2019 and we currently have 10 individuals from Owl House who participate in our programme. Sessions consist of football based games and activities that help develop motor skills and social skills of individuals. The Foundation's coaches have been trained by Special Olympics and hence understand how to work with children with special needs.





Recently, the Owl House also put up a lemonade stall at the Foundation's Little Gaurs League which was managed by individuals who are part of the programme. The purpose of such activities is to help raise awareness of their work as well as offer an opportunity for on-ground exposure to the beneficiaries of the programme.

The Foundation's long-term goal is to develop a curriculum that can be used by coaches, educators and organisations across the country that work with special needs groups, so that they can utilise the game to instill these valuable life-skills.

2. Communities where a revival of football activities in the area would mean development of skills among the youth and decrease in risk of substance abuse. In the long run, it can provide access to football related jobs.

Two communities where the Foundation conducts activities: **Ganeshpuri** and **Benaulim** 

### Ganeshpuri

Ganeshpuri is an area in Mapusa, North Goa. It has a history of football but currently faces socio economic and infrastructural issues. We are working on reviving the community and it's love for the game through our community football programme. We organise football training sessions every Monday and Wednesday morning for kids between the ages of 10 and 12. Each session is attended by a batch of 30 children (20 boys and 10 girls). A total of 60 kids from 5th and 6th grade attend these sessions every week.

Our grassroots coaches Rupesh, Som, Inacio, Nayan and Josline take sessions in Ganeshpuri. They divide the ground into three pitches, keeping 2 pitches for matches and 1 for drills. The kids are divided into groups of 5 and they rotate between the 3 pitches. Our coaches also conduct workshops on nutrition to promote healthy eating amongst children.

All the children attending the sessions are the Ganeshpuri school located right next to the ground. The PE teacher and Principal of the school understand the value of playing sports for a child's development and always encourage them to train. We plan on conducting sessions on community coaching for PE teachers from the school to create community leaders and role models the children can look up to.

### **Benaulim**



Benaulim is an area in South Goa with a history of football and a footballing culture which is now diminishing. Our programme in the community is aimed at reviving this culture and activating community participation in football.

Our grassroots coaches, Clinton and Yadnya, take sessions twice a week in the morning. Each session starts at 6 and runs till 7:30 am. The focus of each session is on one of the following – dribbling, passing, positioning, ball control or shooting. Training starts with the kids indulging in one of the above-mentioned focuses and ends with a friendly match. After the training the coaches provide a short briefing on the entire session and then the kids head to either home or straight to school.

The program started with around 60 children, out of which only 2 were girls. Children from the ages of 8 to 14 turned up for the training sessions at Ampem ground. All of them are students from St. Anne's Primary school, St. Aloysius High School, and Auxilium High School. Thanks to the seriousness of our coaches, the children are well disciplined.

Benaulim is a football-loving community. We have received positive feedback from some of the parents about the program. Further, we aim to make the community see value in children playing football and get the youth involved in community coaching. As the talent in this community is abundant, we are developing a plan for children to realize their potential and even go for trials at academies and centres of excellence, to get more focussed training. In the future, we would like to see the community gain access to football-related jobs and we are working towards that vision.



3. Educational Institutions that do not have access to sports coaching. Our efforts help inculcate sports in their lives and ensure all round development in children.

### **Kiran Niketan**



Kiran Niketan is a school for underprivileged children in Zuari Nagar, Sancoale. While the school has recently refurbished its small sports ground with help from a local funder, the students do not have access to sports coaching. Working with the teachers and Sister Berna, who is an extremely supportive and passionate Principal of the institution, the Foundation has designed a program for the school to inculcate sports in their students' lives. Under the programme we are providing the school with

- ⊕ Football training for the children based on the skill and age levels
- A community coaching programme for individuals to become coaches
- ⊕ Life skills training for the children (workshops on nutrition, sustainable practice)

While our long-term goal is to see improvement in the discipline and social skills of the children, the first and foremost reason to conduct such a programme is for children to enjoy playing sports and become active. We want Kiran Niketan to be a shining example of how the overall well-being of children correlates with playing sports regularly and this we believe will encourage other schools to start sports training for primary children as well.

The programme currently has 120 children from ages 6 till 10. We have 2 D-license coaches – Coach Yash and Coach Godwin, training the children. Since the kids at the facility are relatively young, our coaches focus on teaching them the basics of football. They focus on dribbling, fitness, passing, positioning, ball control and shooting. We have also had sessions on nutrition and waste management for the kids.



# Tinas' passion for the game!

The pinnacle of the Kiran Niketan program was a naturally skilled boy scouted by our grassroots coach. Mohammad Anas was introduced to football through our focus community sessions held in Kiran Niketan and within a short span of time he was scouted by Coach Yash to play for his team Twinkling Stars in the Little Gaurs League.

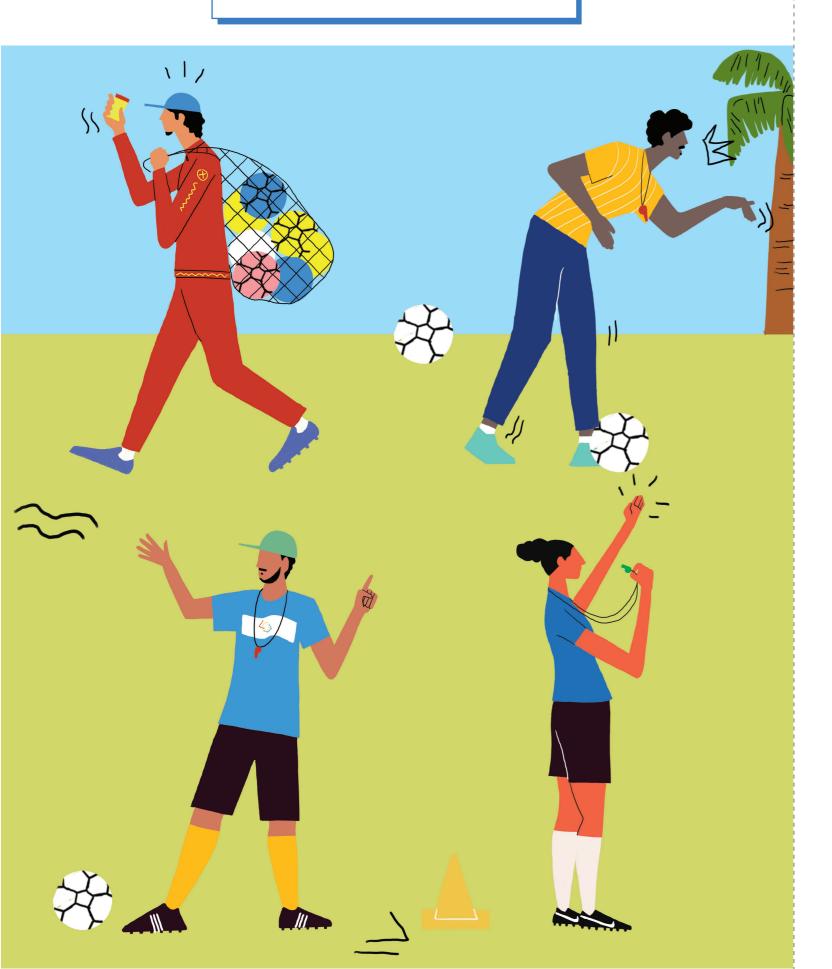
His debut match for Twinkling stars was a memorable one. His team was losing 1-0 against Marina FC. Inspite of this situation he stuck to what the coach had instructed him to do and soon after he made an incredible assist for his team. His improvement was not only seen on the pitch but off the pitch as well. His teachers have noticed the development in his communication skills and now he also has a higher level of confidence.

Under the guidance of Coach Yash, Anas learnt the game, understood where he needed improvement and came out a better player at the end of the League. His father and brother are huge motivators of his love for football and want to see him play for FC Goa someday.





# Coach Training Sessions



## **Mental Health Awareness with Sangath**



Sangath is a not-for-profit organisation committed to improving health by empowering existing community resources to provide appropriate physical, psychological and social therapies. Its primary focus areas include child development, adolescent and youth health, and mental health and chronic disease.

In our bid to empower our coaches, we wanted to shed some light on a neglected aspect of sport - Mental Health Awareness. With the help of Sangath we equipped our coaches to look out for signs of mental distress in the young players they interact with. Our coaches are now able to deal with stigmas like mental taboos, mental aberration and focus on the mental well being of children with the help of football.

### **AIFC Webinar**

The Association of Indian Football coaches held a webinar for coaches across all the states from 16th April to 5th May. The Foundation coaches attended the webinar and got the opportunity to learn from AIFF coaching instructors and guest speakers from the football industry. The sessions were divided into 8 modules covering all the core principles of football. The speakers also talked about futsal, goalkeeping, nutrition and hydration, and first aid training.

The modules were led by AIFF coach educators Mr. Shekar Kerkar and Mr. Caetano Pinho and for every topic in the sessions they had a guest speaker who shared their knowledge regarding the same.

The coaches liked how each session was explained. For most of our coaches scouting and talent identification was most helpful. Each coach had some different learning outcome of the webinar. Coach Josline found the sessions on child protection, behavioral characteristics of players, communication and motivation, and goalkeeping quite helpful.

Coach Inacio learnt important information in the life skills, planning for development, goal setting, and futsal sessions. Coach Yash with all his learning from the webinar, is trying to come up with a grading system to track the progress of his players. Coach Allain's learnings from the webinar were the different coaching methods used by different coaches who work at the National and International levels.

Our coaches interacted with other attendees as well where they discussed how they were coping with COVID-19 crisis. They also discussed future plans and how they are maintaining their fitness.

Through this webinar many of our coaches got the opportunity to discover how they can utilise their time and energy in the most effective manner.

### **Premier Skills - North East**



Premier Skills is a partnership between Premier League and British Council that aims to develop grassroots coaches and referees in order to utilise the power of football and inspire young people to make better decisions and improve their lives.

Coach Nathaniel D'Costa and Coach Clinton Pacheco from the Foundation are 2 of 43 coaches in India who have completed Phase 3 in Premier skills; and are licensed to take community coaching workshops and create community coaches.

It was a great learning experience for both our coaches. It has given them a better perspective on how they can improve the Foundation's regular programmes and increase their effectiveness.

This year the Foundation conducted a British Council funded and supported workshop in Shillong for 20 coaches from 3 local clubs and a local grassroots academy. This workshop was conducted by Nathaniel along with another Premier Skills Coach Educator, Avinash Kharel.

The feedback we got from the participants was extremely encouraging as they saw a lot of value in understanding how we go about building our initiatives. We feel we are in a position to spread our knowledge and experience in creating initiatives so that coaches across different parts of the country can build a culture of football in their local communities.





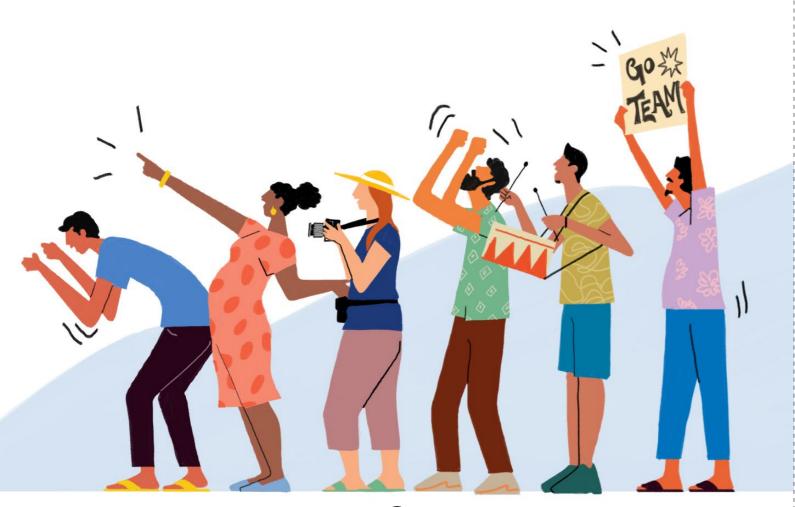
# Football Festivals

To create a culture of football, it is important to expand the reach of the game. With this objective the Foundation identifies schools, communities as well as organizations where children have limited access to football and create pop-up festivals around the sport. The festivals can also be organized to champion a certain cause or spread awareness about the need to create change through football.

Each festival sees an average participation of 60-80 kids. These events include football training sessions along with fun games that promote learning while using the ball, as well as short matches.

Children are also provided with a nutritious snack, after they attend a short workshop on the topic of nutrition, gender equality, waste management or sustainable consumption.

Through these festivals our aim is to find communities that see value in the sport, engage with them and start a dialogue around how football can become a regular activity for their kids in the near future.



### **Fair Trade football festivals**



On 13th February 2020, the Foundation had a Fairtrade football themed festival at Assagao Union High School, Assagao. There were 50-60 children who took part in the festival.

The Foundation champions SDG 12 - Responsible Consumption and Production, and ensures that all the footballs in their program are Fairtrade certified. Through this activity they explain to the children how Fairtrade helps in ensuring fair practices in the industry. These festivals and activities also stressed on responsible consumption through examples of products they use on a daily basis such as water bottles and tiffins.

### Festivals in collaboration with FC Goa

On 7th January 2020, we held a Football Festival in collaboration with our affiliated partners FC Goa at Vidya Vikas School in Margao.

The festival had around 80-90 students. The group of students was a mix of boys as well as girls. The festival started with fun activities then shifted on to teaching the children some basic football techniques. The grounds were divided into 6 pitches and the children played small sided games. After the festival they received a talk on nutrition. The children were very happy and enthusiastic to be a part of this festival.



### **Girls Score Goals Tournament**



Each year the Foundation looks to make sport an equal playing field for girls. Besides seeing a sizable increase in participation from girls in its League, it also organized a tournament for girls not getting enough opportunities to play.

8th March is celebrated as International Women's Day so the Foundation decided to organize a tournament for girls under our campaign 'Girls Score Goals'. The aim was to provide girls with a platform to play and compete. The tournament was for girls under the age of 16 years, since there are very few opportunities for them to compete.

There were 8 participating teams and the final was played between Khelegi to Khilegi and Dona Leonar in which the former won by 3 goals to nil.

Indian women's team players Michel Castanha and Karishma Shirvoikar were the chief guests for the tournament. They applauded the Foundation's efforts and mentioned that these opportunities for young girls are so crucial for them to get motivated as well as gain interest and love for the game.

# Partner Workshops





### **Nutrition workshops for parents**



The Forca Goa Foundation gave parents of the children participating in the Little Gaurs League a practical insight into boosting their young athletes' energy through a wholesome diet. Nutritionist Wellishia D Sa broke down the components of a healthy diet, and offered tips on incorporating 'unappetising' superfoods into delicious treats for growing children as parents listened with rapt attention in workshops organized in North and South Goa.

Nutrition workshops by the Forca Goa Foundation answered practical questions from parents and coaches on what foods are good for young athletes, when to eat them, how to eat before and after matches, and how to adequately replenish nutrition requirements after vigorous activity. Parents were also cautioned about convenience food and offered alternatives that were appetising for young children.

Through the workshop, parents were better able to understand how nutrients work to serve the needs of their growing athletes at various points of their training and match schedules. Wellishia D Sa wrapped up the workshop with salient tips on eating mindfully – helping children understand why they should eat healthy food, focusing on what they're eating at meal times rather than on gadgets, taking time to eat their food, and eating healthy food together as a family since parents are seen as role models. She also touched on the importance of adequate sound sleep for healthy recovery, the value of buying seasonal produce and where to find them, and responsible disposal of kitchen waste.

### **On-field Nutrition workshop**



The foundation organised on field nutrition workshops for children where they were provided with healthy snacks and explained about the different foods they can eat to maintain a healthy diet. The workshops were held in all 3 zones - North, South and Vasco. Quite a handful of the participating teams got a chance to listen to what our nutritional experts had to say.

Focusing on the demands of growing athletic bodies, Wellishia D Sa suggested that an ideal diet for young footballers comprised 45-65 percent carbohydrates, 15-30 percent protein and 25-35 percent fat, as well as plenty of fluids for hydration. Children listened to the nutrition tips attentively and put forwards their queries and doubts.

### **Mental Health workshop at Owl House**



The Foundation held a Mental health workshop in association with Sangath at Owl House on World Mental Health Day. It was open to all the parents who were interested to attend this workshop. The parents who came were mainly parents of students with special needs. The workshop started with a small ice breaker game where all the parents became comfortable knowing each other.

Later the workshop touched upon various important topics of self-care and how it's extremely crucial for parents to think about the concept in order to help their children.





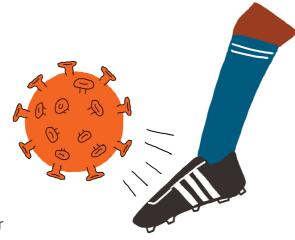
## **Future Plans**

Our plans for next year are to scale the grassroots movement to more communities in our home state and to partner with like-minded organizations across the country. The hope is to expand the active culture of football across different communities in India.

### **Limiting the Impact of COVID-19**

Uncertainty around the pandemic keeps us guessing when we will be able to resume our on-ground initiatives; it goes without saying that the safety of each and every individual associated with the Foundation is and will always be the top most priority.

As per global trends, grassroots football will see a huge impact but there are reports that suggest it will show signs of quick recovery. In the meantime, the Foundation will work to bring football training to the homes of young players. It definitely cannot substitute going to the ground, meeting your friends, training while your coach pushes you to extend your limits, playing matches and scoring for your team!



But we hope that children can stay engaged with our small efforts; be it in the form of an 'At home' football program, or collaborating with certain digital publications to give pointers for young footballers or even showcasing some amazing skills that young players across the country are putting up on social media. The love for football is universal and timeless, and our message to all young players is to keep practising for the day when we all are back on the pitch!

### More gametime at the Little Gaurs League

The success of the Little Gaurs League makes us feel so proud but in terms of taking the competition a step higher, we want to ensure all the teams participating get more matches to play. The number of matches that every young footballer should aim to play in one year is 40; and the Foundation wants to provide 60% or more of these matches through the Little Gaurs League.

We have built a strong platform and engaged with football loving children across the State - but we need support from the education board, parents, schools and academies to work with us and make regular competitive opportunities a reality for the children participating.





# **Grassroots Coaching and Leadership Programme**



The first step towards building a grassroots football movement is to create a cohort of coaches and grassroots leaders who will be mentors to young players and help develop a strong culture for the sport in communities across the country. With this opportunity, coaches and grassroots leaders will become a part of a network of passionate individuals who can together build the movement the country needs.

The programme would involve a robust curriculum that starts off with onground training in Goa for 6 months, then would continue to provide support to the grassroots leaders for the next one year once they go back to create context specific initiatives in their local community and home state.

While the first edition of the program is set to begin in the 2021-2022 season, the planning, curriculum building and logistical requirements will be set-up in the upcoming season. The Foundation will start accepting applications for the program early 2021 and interested participants can visit the website to fill out the 'Programme Interest' form.

# Collaboration with more like-minded organisations

In order to create a robust grassroots football movement in India, the efforts of one organization cannot make a huge difference and that is where we seek collaboration. On a consistent basis, we interact with various organizations that want India to become a sporting powerhouse. All of these entities have one common belief; sport has the power to uplift communities and plays a big role in the development of our nation.

While some organizations can help us spread the message about grassroots to a wider audience, some are interested to champion specific causes like equality in sports, others see the value in our specific initiatives like the Little Gaurs League and grassroots leadership program - which they want to replicate in States across India. We welcome all such conversations and look forward to creating a collaborative grassroots football movement!





# The Team



**Akshay Tandon**Founder &
Non-Executive Chairman



**Derrick Pereira**Technical Director



Nathaniel D'Costa Senior Manager -Community Football



Khushal Palicha Lead - Operational Strategy & Marketing



**Ishita Godinho**Community Development &
Communications Manager



**Shivangini Tandon**Communications Consultant



**Vinay Ganesh**Junior Graphic Designer



**Hemant Mistry**Programme Co-ordinator



**Rushika Soni**Marketing Executive



Jhonal Rodrigues
Programme Co-ordinator South

### **North Goa Grassroots Coaches**



Naresh Virnodkar



**Rupesh Madkar** 



Somashekar Kumbar



Nayan Virnodkar



Inacio Madeira



**Xavier Fernandes** 



Caliston Vaz



**Rohan Kamble** 



Josline D'Souza

### **South Goa Grassroots Coaches**



**Kenneth Fernandes** 



Milagres Carvalho



**Clinton Pacheco** 



**Premson Fernandes** 



Allain Joao D'Costa



**Johnson Fernandes** 



Frank Fernandes



**Shawn Cardozo** 



Yadna Pawar

### **Vasco Grassroots Coaches**



**Godwin Rodrigues** 



Yash Raj Shervai

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# Statement of Accounts

## **Transparency & Accountability**

We are committed to maintaining the highest levels of integrity, transparency, and ethical conduct. Keeping this in mind, we present a statement of the Foundation's expenditure adjusted for the football calendar year - July 2018 to June 2019.

| Registration Details | Document Number           |
|----------------------|---------------------------|
| Section 25 Company   | U93030MH2011NPL212890     |
| 12AA                 | 50244-A                   |
| 80G                  | CIT(E)/80G/2870-A/2019-20 |
| 80G                  | CIT(E)/80G/2870-A/2019-20 |

# **Summary 2019-20**

| Revenue + Support                 | 1,98,66,677 |
|-----------------------------------|-------------|
| Little Gaurs League               | 3,35,600    |
| Contributions                     | 1,38,36,901 |
| Sponsorship Income                | 56,94,176   |
| Expenses                          | 1,42,50,074 |
| Little Gaurs League               | 47,51,231   |
| Centres of Excellence             | 18,07,995   |
| Focussed Communities              | 15,00,544   |
| Life Skills & Festivals           | 5,63,862    |
| Marketing & PR                    | 3,75,067    |
| Global Goals World Cup - New York | 12,27,545   |
| Equipment                         | 4,93,631    |
| Coach Development                 | 10,528      |
| Admin & Office expenses           | 5,18,284    |
| Staff & Management fees           | 26,39,726   |
| Relief work for COVID-19          | 3,61,661    |

## **Revenue + Support**

| Little Gaurs League  | 3,35,600                        |
|--|---------------------------------|
| Little Gaurs League Registrations Fees   | 3,27,900                        |
| Vasco zone<br>South zone<br>North zone   | 82,000<br>1,33,200<br>1,12,700  |
| Sale of Merchandise from the Little Gaurs League   | 7,700                           |
| Contributions  | 1,38,36,901                     |
| Contribution by FC Goa<br>Donations by Wellwishers<br>Donations received for relief work: COVID-19 | 1,34,63,902<br>8000<br>3,64,999 |
| Sponsorhip Income  | 56,94,176                       |
| Grand Total  | 1,98,66,677                     |

### **Expenses**

| Little Gaurs League                                  | 47,51,231 |
|--|-----------|
| Coach remuneration                                   | 20,46,687 |
| Team cost for planning, development & operations     | 11,01,069 |
| Kit expense  | 7,09,086  |
| Ground expense                                       | 2,28,896  |
| Referees   | 1,66,600  |
| Equipment expense                                    | 1,46,908  |
| Medical expense                                      | 1,36,599  |
| Prizes/Awards expense                                | 44,250    |
| Promotions and Publicity                             | 32,102    |
| Travel - Coach reimbursement and Equipment Transport | 26,893    |
| Volunteers Expenses                                  | 24,700    |
| Equipment hired on rent                              | 20,660    |
| Snacks & refreshments                                | 12,880    |
| Nutrition workshops                                  | 12,700    |
| Furniture Expenses                                   | 11,400    |
| Training and Development expense                     | 6,350     |
| Water expense  | 5,755     |
| Photographer   | 5,500     |
| Printing and Stationery                              | 4,815     |
| Others   | 4,081     |
| Housekeeping   | 3,300     |





| Centres of Excellence   | 18,07,995  |
|---|--|
| Coach remuneration Team cost for planning, development & operations Nutrition & Refreshments Travel - Coach reimbursement and Equipment Transport Ground related expense Repair and maintenance expense Water expenses Player expenses Laundry  | 1,137,048<br>471,887<br>77,710<br>105,300<br>5,500<br>4,200<br>2,430<br>2,345<br>1,575                     |
| Focussed Communities  | 15,00,544  |
| Coach remuneration Team cost for planning, development & operations Printing and Stationery "Travel - Coach reimbursement and Equipment Transport" Nutrition & refreshments Water expenses  | 9,09,638<br>5,76,750<br>6,060<br>3,990<br>3,146<br>960   |
| ife Skills & Festivals  | 5,63,862   |
| Coach remuneration Feam cost for planning, development & operations Snacks & Refreshments Laundry Expense Fravel - Coach reimbursement and Equipment Transport Food & Beverages Ground Hire charges Prizes/Awards expense Referees Printing and Stationery Medical expense Vater expenses | 3,63,855<br>1,57,296<br>13,360<br>12,055<br>8,100<br>4,000<br>2,000<br>1,100<br>1,000<br>736<br>200<br>160 |

| Marketing and PR  | 3,75,067  |
|---|-----------|
| Saahas Waste Management - (Merchandise: Recycled notebooks) | 7,500     |
| Perfect Relations - PR Contract                             | 236,000   |
| Freelance consultants - Copywriting, videos, design         | 56,928    |
| Snacks & refreshments (Marketing & PR)                      | 4,639     |
| Transport - Team Domestic                                   | 2,000     |
| Website expenses  | 68,000    |
| Global Goals World Cup - New York                           | 12,27,545 |
| Coach Remuneration  | 90,964    |
| Team cost for planning, development & operations            | 3,14,591  |
| "Travel - Team Domestic & International                     | 6,46,613  |
| Transport"  | 1,25,573  |
| Team Accommodation  | 29,105    |
| Food Expense  | 19,100    |
| Printing & Stationery                                       | 19,100    |
| Other Expenses  | 1,399     |
| Other Expenses  |           |
| Equipment   | 4,93,631  |
| Purchase of coach jerseys, bibs, cones and footballs        | 484,692   |
| Travel - Equipment Transport                                | 8,939     |
|   |           |
| Coach Development   | 10,528    |
| Training & Development                                      | 9,000     |
| Travel - Coach reimbursement                                | 1,078     |
| Printing & Stationery                                       | 450       |
| S ,   |           |





| Rent Printing & Stationary Internet expense  | 23,740<br>19,638<br>14,051<br>3,454 |
|--|-------------------------------------|
|  | 14,051<br>3,454                     |
| Internet expense   | 3,454                               |
|  |                                     |
| Miscellaneous  | 2 5 4 5                             |
| Repairs & Main   | 2,545                               |
| Interest on TDS / Late fees  | 2,193                               |
| Bank Charges   | 1,710                               |
| Computer Peripheral  | 1,647                               |
| Saahas Waste Management-   |                                     |
| (Consultancy services for 'Fields of Dreams' project)                                | 59,000                              |
| Consultant Fees - Advisor from the development sector                                | 2,18,000                            |
| Consultancy Fees - Lawyer  | 20,000                              |
| Audit Fees   | 35,400                              |
| Consultancy Fees - Chartered Accountant  | 33,394                              |
| Outstanding expenses from the previous year Printing & Stationery (General Expenses) | 83,512                              |
| Staff & Management Fees  | 26,39,726                           |
|  |                                     |
| Professional Fees for consultants Printing & Stationery                              | 5,700                               |
| Staff Salary   | 1,907<br>26,21,593                  |
| Travel Expenses  | 10,526                              |
| Travet Expenses  | 10,020                              |
| Relief work for COVID-19   | 3,61,661                            |
| Ration Expenses  | 3,61,661                            |
| Grand Total  | 1,42,50,074                         |



# **Acknowledgments**

The best part of our job is to see the happiness on every child's face when he/she takes to the pitch. Football gives all of us tremendous amounts of joy and getting to create a platform to share this joy is an unmatched feeling!

We want to thank our little champions who do justice to football by playing the game with utmost sincerity and passion! The parents who take the time and make a serious effort for their child to play and fall in love with football.

A big thank you goes out to the teachers and principals of various schools, passionate individuals who want football to grow and spread the word or comment/like the Foundation's efforts through digital media, partner organizations that believe in us and enhance our capabilities, corporates that recognize our potential, as well as government and sporting bodies that help us in our journey.





#### **Affiliated Partner**



### **Partner Organisations and Supporters**











