



FORCA
GOA
FOUNDATION

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## A Letter from the Chairman

Dear friends,

Three years ago, we conceptualised the Forca Goa Foundation with the dream of mobilising communities and transforming Goa through the region's biggest unifier - Football.

Each year, we've carefully crafted programmes keeping the three core tenets of football development, empowerment, and sustainability at their heart. The growth of the Foundation gives me immense pride as each passing year, we have engaged more meaningfully with children, coaches and communities through football. In 2018-2019, the Foundation engaged with 3120 kids across all age groups. We addressed the main challenge from the previous years - the lack of regular gametime and conducted the biggest children's league within the state with 36 teams participating. More than 1200 kids participated across our grassroots centres and we conducted 48 clean-up drives all across Goa.

I can safely say that with our efforts over the past few years, the Foundation's grassroots football programme is among the best in Goa and India. With more coaching programmes, expansion of our leagues and a focussed partnership with FC Goa, 2019-2020 will take the Foundation to greater heights.

While this is good for the overall development of the sport in the short run, I believe it's time for us to think about the future. Until our 12-year olds have the same technical know-how and prowess before they enter professional youth systems as their European or South American counterparts, our children will struggle to compete on a global stage.

Talent in Goa is abundant but these budding footballers need the right kind of infrastructure and support to fulfill their untapped potential. In Goa and the rest of India, the need of the hour is to engage with more young people than ever before, increase game time significantly, and educate coaches, parents and children on the importance of nutrition. While the Foundation will continue to support the development of grassroots football, this endeavour needs attention and support from many others.

It's time for all stakeholders - the state and national associations, NGOs and corporates, and other sports entities to work in tandem to grow and nurture the sport. We must all subscribe to the same philosophy, long-term goals, and vision. In order to prepare our children for a future with football, children have to start early and football education and sports need to be taken as seriously as other academic subjects.

At the Forca Goa Foundation, we have begun the process of documenting our efforts and learning. We look forward to sharing our knowledge with football stakeholders around the country in the coming months and years.

We sincerely thank you, our funders, partners, parents and allies for your continued support.

Akshay Tandon
Founder & Non-Executive Chair



Over the last three years, we at the Forca Goa Foundation have sought to deepen our understanding of the gaps in grassroots football in Goa. We define grassroots football as organised children's football practised regularly at a non-professional level for health, educational or social purposes. Our endeavour has been to bring young people and communities together through Goa's shared culture of football.

As we have worked to develop the game from the ground up, we have identified the following key areas of focus.



While increased game time is essential to the development of football skills among young children, there is a dearth of opportunities for children to play competitive football regularly.



Opportunities for girls and women to train or play football competitively are few and far between.



There is a great scarcity of qualified professional coaches for young players, but little investment in the growth and development of coaches in grassroots football.



Weaving football activities into the fabric of local communities through schools, panchayats, and community organisations is key to the sustainable development of the sport in the long run.





Over the past year, the Foundation has started addressing these areas head-on.

We launched and ran Goa's biggest children's league. We hired our first female coach and worked with FC Goa's women's team members on gender equality and sustainability in the sport. Through the Premier Skills programme in partnership with British Council we trained men and women to become community coaches in Goa and North East India.

We took the decision to close our grassroots centres at the end of the 2018-19 academic year and shift our focus on to coach education, the children's football league, and sustained football based engagement with selected communities. Instead of running football training centres in schools, we will work to reach more children by empowering PE teachers to become community coaches.

# 2019-2020 is the year of transition and growth for the Forca Goa Foundation

We have planned a bigger league for four different age groups and in three zones in Goa, developed focussed community interventions in four locations, and increased the number of community coaching programmes while also tightening our coaching curriculums with guidance from the technical team at FC Goa.



40%

Increase in number of girls in grassroots centres



104

Life Skills Workshops



3120

Children engaged with Football this year



**20** 

Coach Training Sessions



As we prepare for the new year, we would like to take a moment to look back at the past year. With this annual report we present to you key highlights from 2018-19. We thank you for being part of this journey and look forward to working together and growing with the game.



**36** 

Teams participated in the biggest league in Goa for U-8 & U-10



48

Festivals conducted with communities that have limited access to football



5

Not-for-profit organizations we partnered with



48

Clean ups conducted



In 2018, the Forca Goa Foundation launched the biggest football league for children in Goa to provide the opportunity for children to play regularly in a safe, organised environment. Widely regarded as a key strategy in developing footballers, increasing game time for young players helps hone their decision making ability and match skills.

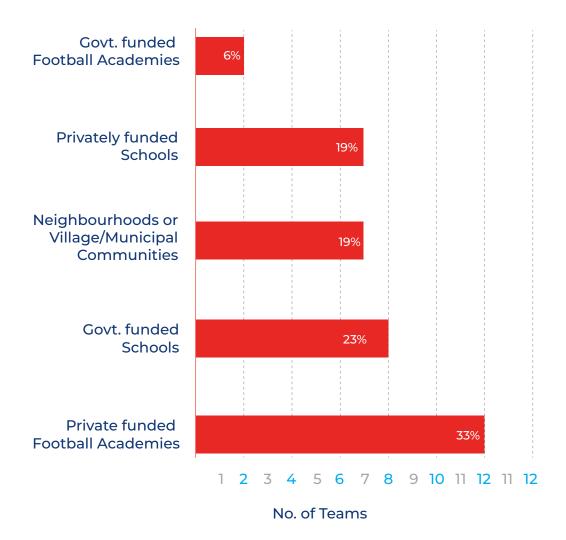




In order to provide sustained competitive opportunities to play football we created the Little Gaurs League in two age categories - Under 8 and Under 10.

The first edition of the league was open for participation to girls and boys in North and South Goa. We had participation from a total of 36 teams. Unfortunately, of the 320 players only 5 were girls, a fact that made the gender gap in the game painfully palpable.

On the brighter side, we saw representation from a diverse mix of communities. Expectedly a majority of the teams (81%) came from football academies and schools but we are happy to report that 19% of the teams were representing different villages and neighbourhoods across Goa. This means that these teams came from outside institutional structures thanks to initiative taken by individuals who rallied their communities to field a team. These teams did remarkably well considering they were competing against academies who train their players on a regular basis.



## League Table U-8 North Goa

Position	Team	Played	Won	Drawn	Lost	Points
1	Fr. Agnel Central	8	8	0	0	24
2	Cunchelim SC	8	5	2	1	17
3	Green Meadows	7	4	3	1	15
4	Young Strikers	8	4	1	2	13
5	Football Factory Snipers	8	1	4	3	7
6	Industry of Football	8	1	3	4	6
7	Football Factory B	8	0	5	3	5
8	Dattaram Mantrawadi	7	0	3	4	3
9	Li'l Champs	8	0	3	5	3

## Semi-Finals

Young Strikers 0-0 <u>Cunchelim SC</u>

Cunchelim SC won on penalties

Fr. Agnel Central 3-0 Green Meadows

## Finals

Fr. Agnel Central 3-0 Cunchelim SC

## Golden Boot



Tanish Tendulkar 16 Goals Young Strikers



## League Table U-8 South Goa

Position	Team	Played	Won	Drawn	Lost	Points
1	King's School	5	5	0	0	15
2	YFA	5	4	0	1	12
3	Apollo Academy	5	3	0	2	9
4	GFDC Navelim	5	2	0	3	6
5	Marina H.S.	5	0	1	4	1
6	Industry of Football	5	0	1	4	1

Semi-Finals

King's School 2-3 Apollo Academy

YFA 5-4 GFDC Navelim

**Finals** 

YFA 4-2 Apollo Academy

Golden Boot



Piyush Pratab 17 Goals

Apollo Academy

## League Table U-10 North Goa

Position	Team	Played	Won	Drawn	Lost	Points
1	St. Joseph's H.S.	11	9	2	0	29
2	Green Meadows	11	7	3	1	24
3	World Revival Ministry	11	7	1	3	22
4	Cunchelim SC	11	6	3	2	21
5	Goan Warriors	11	5	4	2	19
6	Assagaon Union H.S.	11	5	2	4	17
7	Fr. Agnel Central	11	4	4	3	16
8	Mapusa Thunder	11	3	3	5	12
9	Brittos Fighters	11	3	1	7	10
10	Laxmi Prasad	11	1	2	8	5
11	Dattaram Mantrawadi	11	1	2	8	5
12	Young Achievers	11	1	1	9	4

## Semi-Finals

St. Joseph's H.S. 3-0 World Revival Ministry

Green Meadows 2-0 Cunchelim SC

## Finals

St. Joseph's H.S. 0-0 Cunchelim SC St. Joseph's H.S. won on penalties

## Golden Boot



Shawn Fernandes
13 Goals
Cunchelim SC



## League Table U-10 South Goa

Position	Team	Played	Won	Drawn	Lost	Points
1	Warriors	8	6	1	1	24
2	Super Creation	8	5	3	0	17
3	Salgaocar FC	8	5	3	0	15
4	GFDC Navelim	8	4	3	1	13
5	Agnelite	8	3	3	2	7
6	Bloomz	8	2	2	4	6
7	The King's School	8	2	1	5	5
8	YFA	8	1	0	7	3
9	Childcare	8	0	0	8	3

## Semi-Finals

Warriors 1-1 Salgaocar FC
Salgaocar FC won on penalties

GFDC 4-0 Super Creation

## Finals

Salgaocar 1-0 Super Creation

## Golden Boot



Ethan D'Silva 15 Goals Warriors

## Coach Naresh & Cunchelim SC

Out of 36 participating teams, the Little Gaurs League saw entries from 7 teams organised by passionate individuals from different parts of Goa. Six of these teams represented villages and municipalities in North and South Goa and one team was formed by a church group.

Two teams - one in each age category - came from the village of Cunchelim; a town that houses Goan and immigrant populations in equal measure due to its proximity to the Thivim industrial estate. The Cunchelim FC teams were fielded and coached by the Foundation's North Grassroots coordinator, Naresh.

Originally a cricketer, Coach Naresh stumbled into football because of the strong football culture in his community. Despite the fact that he has made a career for himself in grassroots football, he has also taken it upon himself to help children in his community develop their fitness and football skills. His ultimate goal is to help get at least one of his mentees into the Indian National Team.

His commitment and passion were evident in the spirit the young players from Cunchelim showed on the field during the Little Gaurs League. The results speak for themselves - both the U8 and U10 teams made it to the league finals.



## Parents' Tournament

The support and enthusiasm for the league from the participants' parents encouraged us to organize a tournament for the parents of our Little Gaurs.

The tournament originally had signups for 8 men's teams - some of which consisted of former professional players. The mothers in South Goa didn't want to be left behind. They recruited Yadnya Parwar, a player from the FC Goa women's team to coach them and organise two teams for a women's tournament.





The Foundation partnered with 14 schools across Goa to provide football training to young girls and boys between the ages of 6 and 13 three times a week. Two AIFF certified coaches were responsible for managing each centre and carrying out football training through the school year. On average each centre had 65 students. With 900 students across all the centres, we saw participation from 110 girls - a number that has been increasing year on year.

The scope of our engagement with the grassroots centres went beyond technical football training. The goal has been to use football as a medium for overall development. In this vein, we empowered our coaches to work with their centres on nutrition, gender equality and waste management.







#### **Nutrition:**

After every session children received a nutritious snack and our coaches informed them about a healthy diet, the value and nutrients of what they are and what to eat before coming to the next session. We also conducted nutrition workshops for parents in partnership with Qua Nutrition on how they could aid the development of their children through a good diet.

## **Gender Equality:**

We have been working with our coaches to utilise the game as a medium to instill confidence among girls to express themselves through the sport. Over the last two years, we have found that parents are reluctant to send their daughters for coaching unless a female coach is present. This year, we recruited our first female coach, Josline. Her involvement led to 40 more girls joining the training programme in the North of Goa.

## Waste Management:

While nutrition and gender equality are crucial to the development of football, waste management is a subject that needs immediate attention from the citizens of Goa. The basics of issues around segregation and responsible consumption were broken down into simple concepts for our young champions of sustainability. Together with the children we also organised 48 clean up drives across the state.

The Foundation organized an inter-centre league while also encouraging coaches to field teams in local competitions. Here are some of the key wins from this year:



#### U-17 Cuncolim United Cup Winners

Centre St. Xaviers High School

Coach Shawn Cardozo

#### St. Joseph Vaz Tournament Chinchinim 2018-2019 Winners

Centre St. Joseph Educational Institute, Chandor

Coach Allain D'Costa

#### **DSYA Tournament U-14 Winners**

Centre St. Joseph Educational Institute, Chandor

Coach Allain D'Costa

#### Subroto Taluka 2019, Runners Up

Centre Our Lady Mother of Poor High School, Tilamol

Coach Johnson Fernandes

#### Little Gaurs League U-8 Winners

Centre Father Agnel Central

Coach Caliston Vaz

#### U-14 GSPL 2018 Tournament Winners

Centre St. Rock High School, Tollecanto Velim

Coach Premson Fernandes

#### 2018 Posh Cup Runners Up

Centre St. Rock High School, Tollecanto Velim

Coach Premson Fernandes

#### All Goa Inter-School Tournament 2017-2018 Winners

Centre Assumpta Convent, Sazora

Coach Benjamin Silva

#### DSYA Tournament Boys U-17 Runners Up

Centre St. Brittos High School

Coach Xavier Fernandes



## **Girls Score Goals**

Recruiting coach Josline was an important milestone in the past year. Over the years, parents have expressed their hesitation in sending their daughters for football training without the presence of a female coach. Josline, who started coaching in two centres, saw an immediate increase in attendance from girls. As a result, she was able to organise an inter-centre girls tournament to help improve their game skills. Some of the girls felt encouraged to attend the Under-17 state trials, and one was even selected for the second round. This first step has encouraged the Foundation team to work on longer term strategy. In the coming year, we are training more female coaches, working on engaging more girls in our mixed leagues and launching an Under-12 girls league.

## Coaching beyond Football

All our grassroots coaches have observed a positive change in behaviour amongst their students. Some of these changes were deliberate, for example, clean up drives and waste management workshops meant that the children became more considerate of their environment. Coaches and parents alike have noted and appreciated that the football training has helped cultivate a better sense of discipline among the children.

In the case of St Joseph's Educational Institute in Chandor, Coach Allain found that when he began the programme some children came to training solely because a snack was being provided. Over a period of time, as the children started enjoying the coaching, parents started thanking him for training because their children had become interested in going to school. The school appreciated the impact coaches were having beyond the football field and requested them to engage other students in clean ups and waste management workshops.

## Coach Training Sessions

In order to empower our coaches and help them become mentors to the kids in our programs, the Foundation not only organized training sessions that improved their football coaching abilities, but also partnered with organizations that would help the coaches understand holistic development of a child.

We believe that coaches are the bloodline of the sport, and coach development is a key lever in the development of the game in the country. A coach's role often goes beyond training and interaction on the football field.





Over the last year we worked with our coaches on various aspects ranging from technical development skills to mental health awareness. The sessions included:

### Technical Training Sessions with Coach Derrick:

Being affiliated with FC Goa, gives us access to Coach Derrick Pereira, who is the Technical Director of FC Goa as well as the Foundation. Our coaches have monthly sessions with him to review progress and discuss training plans for the upcoming months.

### First-Aid Workshop:

We organized a 3 day First Aid course certified by the Indian Red Cross Society for the coaches. The workshop consisted of sessions on body anatomy, basic first aid for injuries as well as CPR. These were supported with practical demonstrations.

#### **Coaches Convention:**

7 of our coaches attended the Indian Football Coaches Convention held in July 2018 organized by the All India Football Federation (AIFF) & The Association of Indian Football Coaches (AIFC). The conference hosted a very distinguished group of speakers from around the world and covered the importance of grassroots football for the development of the game in the long run.



### Child Sexual Abuse Awareness Workshop:

The Foundation partnered with Arpan, a child rights organisation based out of Mumbai to conduct a five day intensive workshop. The training was designed for all of our grassroots coaches and covered child sexual abuse awareness and personal safety education.

The goal of the workshop was to help educate the coaches about child development and different stages of growth. The course then guided them through understanding the difference between the sexes and the different gender biases that are prevalent in society. The next part of the course deep dived into child sexual abuse where they learned:

- · What constitutes as abuse
- How to identify symptoms of abuse among children
- · How to put a stop when it is identified
- How to reach out to and help a child who may have been facing abuse

### Laws of the Game Workshop:

The workshop was conducted to update the knowledge of our coaches about the different rules and laws of football and trends in grassroots football. The goal was to help coaches understand their roles and responsibilities and deepen their knowledge of the game.

## Mental Health Workshop:

On the occasion of World Mental Health Day (October 10th) we partnered with Sangath, to conduct a workshop for the entire Forca Goa Foundation team. The goal of the workshop was to help our team understand mental health and what role it plays in everyone's lives. It also covered the crucial need to start conversations and break down the negative taboos around mental health that prevent many people from getting the help they need.

## Female Coaches Community Training:

The foundation conducted a community coaching program exclusively for women at Nagoa Panchayat Ground in February 2019. Our coaches have been trained by the Premier League coaches under the Premier Skills program to follow the training curriculum set by them. This curriculum is also endorsed by the AIFF and focuses on basic coaching techniques and creating a safe and fun environment for children to play.





With the intention of expanding the reach of the game, we identify schools, communities as well as organizations where children have limited access to football, and create pop-up festivals around the sport.

Each festival sees an average participation of 80-100 children. These events include football training sessions along with fun games that promote learning while using the ball, as well as short matches.

We also provide the children with a nutritious snack, and similar to our centres, conduct a short workshop on the topic of nutrition, gender equality or waste management.

Through these festivals our aim is to find communities that see value in the sport, engage with them and start a dialogue around how football can become a regular activity for their children in the near future.

In the past year, a major highlight has been the Foundation's association with Special Olympics Bharat. Since our coaches have been trained to provide coaching to specially-abled athletes, we signed an MoU with Special Olympics to conduct football festivals as well as assist the organization with any football based events.





# As of 2017, just 0.93% of world's professional footballers in the world are women

For any sphere of human enterprise to have less than 1% women is alarming. Fortunately, great strides were made over 2018 and 2019 in women's football. FIFA launched their strategy to increase participation of women in the sport, UEFA launched their Women's Football Strategy document and Manchester United formed their women's team.

Gender has become a popular topic in the sporting world and while there is some progress towards narrowing the gender gap, equal opportunities for women in the sport remains a huge challenge.

India has very few competitive opportunities for different age group levels for girls and women - a major reason why women's football lags behind. Currently, there are no full-fledged age group competitions at the national level for women. Footballers develop by spending time with the ball. With little to no time spent on skill development in their adolescent years, it is becoming tough to develop international level talent in our country

Irregular competition, lack of proper training and coaching, and lack of proper fitness and nutrition support are some of the key reasons women's football in India suffers. It doesn't end here, women footballers in India bear the brunt of heavy societal pressures and prejudices.

Society has been "trained" to think of sports in terms of "genderedness". (Hannan, 2006) In fact, sociological factors play a greater role in impairing progress in women's football. In many parts of India, girls are expected to get married when they turn 16 and to focus on caring for their household over any other vocation.





From a commercial standpoint, development of the game goes in hand with interest in the game, and it will make more commercial sense for large companies to invest into women's football when there is an increase in viewership.

Institutionally too there is a need for a stronger commitment. In 2017-2018, 2.29 crores was spent on the women's national team which accounts for a meager 3.76 percent of the total financial expenses for football in India that year (AIFF strategic plan budget).

We can't change these figures overnight, but we can speed up the process by raising awareness on the importance of development of women in sport, following our countries female teams and by encouraging more girls to get in the game - be it as players, referees or coaches.

India's women's team ranks better than the men's and has a higher chance of closing the gap with the best in the world. There is a clear opportunity to develop and seek investment in women's football by leveraging the current buzz around it. In our opinion, encouraging women in India to play football and pursue it will reap positive results for individuals and our country.

Closer to home, in 2017, FC Goa launched its women's team taking an important step towards the development of the game. As a club, it believes in the development of players from a young age, this is why they focus on age group teams starting with the Under-14s.



Introducing players to the system as early as age 6, and ensuring they have consistent access to training and competition is the key to developing players.

Owing to this belief, from the next year, the foundation will organise an exclusive U12 girls league across Goa.

From having a higher representation of girls in mixed-gendered leagues below 10, the creation of exclusive age group leagues for older girls, to supporting women in getting coaching licenses, the foundation is working to make the football world more conducive for little girls and women.

With Greta Thunberg leading a climate change revolution and Allyson Felix breaking Usain Bolt's record for most world titles, it's time our girls in India break stereotypes and take to the pitch.





#### Winners of the Global Goals World Cup India Leg

In February 2019, our foundation team was crowned winners of 'Global Goals World Cup' India leg - an all women competition backed by the United Nations Development Programme (UNDP). It recognises and celebrates entities that champion UN's 17 Sustainable Development Goals (SDGs). By spreading awareness about SDGs, the event tries to empower young girls and women around the world to take action towards causes they believe in.

Our team advocated 3 SDGs - Good health and well-being, gender equality and responsible consumption. We played a brilliant final against Oscar Foundation to take home the trophy and qualified to represent India in New York for the international competition in September 2019.

The Foundation's team was the only team from Goa to participate and comprised of players from FC Goa Women's team as well as other local talent.



## Felicitated by Fairtrade India for responsible consumption



Fairtrade India presented the Foundation with an award to recognize us as the first organization in India to make a commitment to use only Fairtrade certified footballs.

Fairtrade is a global movement that aims to give every consumer the power to make informed choices that change lives. Opting for a Fairtrade India certified product means that the people who have made it, have been treated fairly.

The Foundation has committed to source all the footballs for its various programs from a Fairtrade certified factory. Through this pledge, the Foundation will be empowering a community of workers who have hand stitch 'INDPro' footballs in a Fairtrade India certified factory in Ludhiana. The manufacturing of footballs at such factories follow Fairtrade social and environmental sustainability standards. This means that the workers who stitch them, have access to good working conditions, fair wages, the right to form associations and receiving a Fairtrade Premium.



## Premier Skills Coach Educator Program

Coach Nathaniel and Coach Clinton were among the 42 coaches across India to complete Phase 3 of the Premier Skills coach educator programme.

With an aim to empower coaches to become educators, this football-based programme is run by the Premier League and the British Council. Our coaches are thus licensed by the Premier League to spread the knowledge of the game by creating community coaches - these are football enthusiasts who encourage children to participate, teach them the basics of the sport and help them grow with the game.

This also resulted in the two coaches conducting community coaching programs sponsored by the British Council not just in Goa but also in Shillong.



Our association with the British Council and the Premier League has strengthened and we look forward to working with them in the coming year as well!

## Awarded at Network 18's 'India Hoga Clean' event

The Foundation was felicitated at Network 18's 'India Hoga Clean' event, which supports the Swachh Bharat initiative.

Using the medium of football grounds, our efforts to teach youngsters about the effects of garbage on the environment were recognized. Moreover, our constant endeavour to educate communities to start segregating, composting and recycling at home were also applauded.

By teaching effective waste management to young citizens, the Foundation fosters a belief of taking care of one's own waste.

Our future plans include working with FC Goa to spread the word and inspire action amongst citizens in our common quest of 'Goa vs Garbage'.



## A bigger and more robust league

Being the biggest league in the State for Under 8 and under 10 wasn't enough for us - the Little Gaurs League will return next year and it will be anything but little.



- More Participation:
- In addition to U8 and U10, we will be introducing a league for kids aged under 6. Moreover, the league will be conducted in three different parts of Goa (vs. two zones in 2018-19) so that it becomes easier for more kids to participate. While last year we had 36 teams participating, with the addition of a new age category as well as a new zone, we estimate participation from 80 teams.
- An Under-12 League exclusively for Girls:
   Recognizing the lack of competitive opportunities for girls in Goa for this age bracket, we will also be organizing a U12 girls league.
- Incorporating Nutrition Program for the Leagues:

  Based on our experience and feedback from coaches and parents, there is a need for awareness around nutrition for better health. The Foundation is working on creating a nutrition curriculum for coaches and parents to help them understand how they can ensure better health and performance of their kids. The curriculum will incorporate nutrition based knowledge sessions during the league for parents as well as training coaches so they can support their players with good nutrition.





## Working year-round with 4 targeted communities

The Foundation will identify 4 communities that can benefit from the development of football. We will integrate our learnings and knowledge of existing initiatives and pilot a catered program depending on the needs and level of the game among the beneficiaries of each community.

The ultimate aim through this program is to promote the sport and use it for the development of leadership and life skills among children. Keeping this objective in mind we will be working with:

- Communities where a revival of football activities in the area would mean development of skills among the youth and decrease in risk of substance abuse.
- Organizations that strive to integrate individuals into society who have developmental disabilities.

Since our coaches are trained to work with specially abled kids, our goal is to develop a curriculum that can be used by coaches, educators and organisations that work with special needs groups.

#### **Activities Planned**

- Creating Community Coaches:
   Individuals from the communities will undergo a training basis the Premier Skills programme. These Community Coaches will learn the role of a coach in spreading awareness about the sport among children and will also be introduced to basic coaching techniques.
- Training Sessions and Pop-up Football Festivals:

  With the intention of community engagement, these sessions include football training along with fun games basis the skill level of kids, as well as short matches.
- Life Skills Training:

Our focus next year will be to use football and instill knowledge around:

- -Waste management and sustainable practice.
- -Nutrition as well as good health and hygiene

### **Improving Community Sports Infrastructure**

The Foundation aims to transform Goa one field at a time through its program 'Fields of Dreams'. After conducting a study of 196 fields, we realise the grounds in Goa need attention.

3% of the fields are turf pitches, rest being sand, hard soil or grass

42% of the fields do not have changing room facilities

47% of the fields have atleast a few unsafe areas (bad patches on the pitch)

With the objective to facilitate the improvement of football infrastructure, we want Goa to have quality playing fields for its communities. Furthermore, we will be partnering with organizations that believe in upgrading the fields by adopting environmentally sustainable practises suggested by the communities.

After the completion of each project, we will work with the community and create a plan for their kids to play and learn the game regularly.





#### Creating more Licensed Coaches

In our quest to develop the game we want to provide PE teachers and sports inclined individuals with skills and technical ability to help kids become better footballers.

By creating more coaches, we will be able to disseminate football development skills to a much wider pool of kids. Next year, in collaboration with the AIFF and GFA we will be working on the following:

- Hosting 2 D licence courses as well as 1 C licence session; thus providing 60 licenses in the year
- Providing leadership and sensitization workshops to coaches so that they develop as role models and mentors





**Akshay Tandon** 

Akshay is the founder and non-executive chairman of the Forca Goa Foundation. He is also the president and co-owner of FC Goa.



**Derrick Pereira** 

Derrick is a former national player and an AFC Pro license coach. He is the technical director at the Forca Goa Foundation and the Indian Super League club FC Goa. He also coaches the Indian under-23 football team.



Nathaniel D'Costa

As the Grassroots Football Manager, Nathaniel manages the grassroots development projects at Forca Goa Foundation. He is a certified Premier Skill coach educator and AIFF D license holder.





#### Khushal Palicha

Khushal works as a Brand and Fundraising manager at the Foundation - giving him an opportunity to build a grassroots football movement. His previous experience includes working with consumer research and marketing agencies.



Ishita Godinho

Ishita is the Community Development & Communications manager. She is passionate about Indian football, social psychology and human rights advocacy.



Shivangini Tandon

Shivangini is a storyteller with more than a decade of experience working with civil society organisations. She has been consulting with the Foundation on strategy and communications.

A large part of our team comprises of local coaches who come from various communities in North and South Goa. Each of them has a minimum D license coaching qualification and its our endeavor to help them progress further.

#### North Goa Grassroot Coaches



Naresh Virnodkar



Rupesh Madkar



Somashekar Kumbar



Nayan Virnodkar



Inacio Madeira



**Xavier Fernandes** 



**Caliston Vaz** 



Rohan Kamble



Josline D'Souza



**Shane Temudo** 



#### South Goa Grassroot Coaches



**Kenneth Fernandes** 



**Milagres Carvalho** 



**Clinton Pacheco** 



**Premson Fernandes** 



Allain Joao D'Costa



**Johnson Fernandes** 



Frank Fernandes



**Shawn Cardozo** 



Benjamin Silva

# Statement of Accounts

#### Transparency & Accountability

We are committed to maintaining the highest levels of integrity, transparency, and ethical conduct. Keeping this in mind, we present a statement of the Foundation's expenditure adjusted for the football calendar year - July 2018 to June 2019.

Registration Details	Document Number
Section 25 Company	U93030MH2011NPL212890
12AA	50244-A
80G	CIT(E)/80G/2870-A/2019-20

#### Summary 2018-19

Revenue + Support	83,02,688
Little Gaurs League Registrations	2,33,039
Contributions	80,69,649
Expenses	85,74,780
Grassroots Centres	22,19,612
Little Gaurs League	
Grassroots Intercentre League	6,63,700
Life Skills & Festivals	4,29,079
Equipment	2,06,830
Coach Development - Conference in Mumbai	49,057
Global Goals World Cup - Mumbai Edition	20,907
Admin Expenses	1,11,068
Staff & Management Fees	32,36,562
PR Contract	1,84,680
Focussed Communities	5,779



# Revenue + Support

Little Gaurs League Registrations	2,33,039
- North - South	1,15,111 1,17,928
Contributions	80,69,649
<ul><li>Contribution by FC Goa</li><li>Donations by Wellwishers</li></ul>	80,60,349 9,300
Grand Total	83,02,688

## Expenses

Grassroots Centres	22,19,612
<ul> <li>Coach Remuneration</li> <li>Nutrition &amp; Refreshments for Players</li> <li>Printing &amp; Stationery</li> <li>Coach Reimbursement for Travel</li> <li>Laundry</li> <li>Food &amp; Beverage for Coaches</li> <li>Ice Expense</li> <li>Ground Related Expense</li> <li>Miscellaneous</li> </ul>	13,32,560 7,99,780 32,580 23,983 23,945 2,614 1,900 1,250 1,000
Little Gaurs League	14,47,506
<ul> <li>Coach Remuneration</li> <li>Kit Expense</li> <li>Medical Expense</li> <li>Referees</li> <li>Ground Expense</li> <li>Others</li> <li>Transport of Equipment</li> <li>Volunteers</li> <li>Photographer</li> <li>Snacks &amp; Refreshments</li> <li>Printing and Stationery</li> <li>Water</li> <li>Ice Expense</li> <li>Laundry</li> </ul>	1,184,537 56,250 54,300 43,000 38,400 17,780 17,000 10,200 9,500 6,300 5,922 3,220 897 200

Grassroots Intercentre League	6,63,700
- Coach Remuneration	5,92,096
- Transportation for Equipment	42,828
<ul><li>Nutrition &amp; Refreshments</li><li>Coach Reimbursement for Travel</li></ul>	8,410 7,266
- Ground Hire Charges	5,250
- Referee Charges	4,600
- Water Charges	1,650
- Laundry	1,600
Life Skills & Festivals	4,29,079
- Coach Remuneration	333,226
- Nutrition	54,583
- Laundry	20,040
- Transport of Equipment	8,100
- Coach Reimbursement for Travel	5,700
- Water Charges - Miscellaneous	2,760 2,680
- Miscellaneous - Prizes & Awards	1,830
- Training & Development	160
Equipment	2,06,830
- Purchases of Bibs, Cones, Footballs	2,06,830
Coach Development - Conference in Mumbai	49,057
- Hotel & Food Expense for Conference	17,057
- Registration Fees for conference	15,750
- Coach Reimbursement for Travel	16,250
Global Goals World Cup - Mumbai Edition	20,907
- Hotel Booking	7,600
- Train Tickets - Return	4,640
- Meals	4,167
<ul><li>Travel Expense within Mumbai</li><li>Transport to Benaulim</li></ul>	1,500 1,200
- Transport to Benadim - Transport Panjim-Margao (3 trips)	1,800
	_,000



Admin Expenses	1,11,068
- Donation for Arpan Training	50,000
- Office Rent	26,904
- Furniture & Fixture	20,997
- Office Expense	6,000
- Interest on TDS / Late Fees	2,677
- Food & Beverages (Coach)	4,490
Staff & Management Fees	32,36,562
- Staff Salary	24,11,392
- Professional Fees for Consultants	761,004
- Travelling Expenses	49,365
- Staff Welfare	9,163
- Printing & Stationary	3,750
- Travel Agent Fees	1,888
PR Contract	1,84,680
- Fees for Perfect Relations	1,84,680
Focussed Communities	5,779
- Laundry	4,500
- Printing & Stationery	1,279
Grand Total	85,74,780



# Acknowledgments

As we look forward to another footballing season, we want to dedicate our progress to the backbone of the Foundation - our coaches.

What keeps us truly motivated are the efforts of PE teachers, individuals who care about the development of the sport, partner organizations that believe in our work and enhance our capabilities, companies that take the time to hear us out and discuss the potential for collaborations, as well as government and sporting bodies that acknowledge the Foundation and give credibility to our initiatives.

We would like to thank our affiliated partner FC Goa for their support and technical expertise. We are also immensely grateful to our partners and supporters, Special Olympics Bharat, British Council + Premier League, Arpan, Sangath and Fairtrade India who helped us with their expertise in making our work more impactful.

Finally, our journey for the development of the game and growth of children would not have even begun if it wasn't for the parents who make a serious commitment to give their children the opportunities and the encouragement to fall in love with the beautiful game. Thank you.

#### **Affiliated Partner**



### Partner Organisations and Supporters













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